

Post Event Release

26 June 2016 "14th RUN against Drug Abuse" at India gate

To mark the Int'l day against drug abuse on Sunday morning 26 June more than 5000 participants gathered at India Gate for a noble cause to spread the message – "Think Health Not Drugs".

This year's theme was highlighted "Say No To Drugs" & the focus was "Let's Develop Communities without Drugs".

Shri Thawar chand Gehlot Union Minister of Social Justice & Empowerment, Govt of India along with the MOS Shri Vijay Sampla ji, took the pledge with other dignitaries and 5000 participants . Then the "RUN against Drug Abuse" was Flagged by the Union Minister Shri Thawarchand Gehlot & MOS Shri Samplaji and they also took part in 1km Walkathon with all the dignitaries.



The mass sensitization was done by the symbolic Slogan March with Police Bands of CRPF, ITBP, BSF & SSB. The winners were awarded champion's Trophy by the Hon'ble Ministers in four categories of School Boys & Girls & Open Men & Women.

26 June, On the International Day against Drug Abuse every year since 2003 the mass awareness event "RUN against Drug Abuse" is being held at India Gate. The mega event is a **joint collaboration and it is** patronized by the Govt departments of three Ministries.

- **National Institute of Social Defense (NISD), Ministry of Social Justice and Empowerment)**
, Govt of India
- **Narcotics Control Bureau (NCB), Ministry of Home Affairs, Govt of India**
- **Directorate of Prohibition, Deptt of Women & Child Development, Govt of Delhi.**



Health Fitness Trust is the coordinating NGO partner for 14 years since its inception. **This Anti Drug Campaign at India Gate is now in its 14th year.** Asian Marathon Gold Medalist Dr. Sunita Godara is mobilizing more than 5000 Runners on 26 June every year.



This event has a great value for awareness on drug abuse prevention all over India and has attracted attention because of its all India reach through our media partners.

This mega event becomes colourful with the **participation of various organizations from Delhi & NCR, Allahabad, Rohtak, Bulandshar, Ghaziabad, Noida, Patiala, Mujjaffernagar. Participants come from various Institutions, Deptts, Schools, colleges, Academies, NGO's, Defence/Police forces (CRPF, BSF, ITBP, Indian Coast Guard, SSB, NCC cadets, scouts, Civil Defence, Martial art Academies.**

- **14th MASS RUN is organized on 26 June in Delhi as the lead mega event in the capital City against Drug abuse.** To convey the message a series of events were done at India Gate. Showcasing of various positive physical activities was done like a RUN, slogan March, Yoga, Martial art - self defense, Thematic Poster competition, Dance and Expo on Drug de-addiction to spread the message – "Let's develop our community without Drugs."



The great support from PSUs, Educational Institutes and many other stake holders coming every year.

- The title Partner **ONGC Maha Ratna Company is supporting for past 10 years.**
- The **main partner Airports Authority of India** is supporting for the 2nd time with a great enthusiasm and with the large number of Delegates.
- Our Co- partners are **NDMC, NTPC, IGL, Indian Oil, ITS- The Education Group, Just Play Sportz (Social Media), KC Apparel & Lovely Professional University.**

